

Elizabeth Marando

Salem, MA
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Qualifications:

<ul style="list-style-type: none">• Four years of experience in copywriting; five years of experience in graphic design• Intermediate experience in Adobe Photoshop, Adobe Illustrator and Adobe Premiere Pro	<ul style="list-style-type: none">• Certified in tutoring by Champlain College• Skilled in technical writing, video editing and mixed media• Strong in conceptualizing, open-mindedness and sensitivity
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Education:

Champlain College, Burlington, VT
Bachelor of Fine Arts in Creative Media

Graduated: May 2023

- 3.7 GPA (4.0 Scale)
- Concentrations in Visual Art, Creative Writing, and Moving Image
- CCM Creative Media Excel Award 2023
- President's List, Spring 2021
- Multiple placements on Dean's List, 2019-22
- Two poems published in Willard & Maple XXII

Projects:

Animalistic Infantilization: Navigating a Rare Form of Childhood Emotional Abuse

Dec 2022

Published an article on the CPTSD Foundation Blog written to inform and support readers who are navigating troubled upbringings. This was done with the intention to share a personal, unique experience in an educational, constructive way.

LuxTech LLC Branding and Copywriting

Sep 2019 - Present

Provided branding assets, copywriting materials and editorial guidance for LuxTech LLC, an independent technology help service. Currently continuing to assist with visual and written developments including company terms of service, messaging and collaborating on client projects.

Experience:

Hallmark Cards, Salem, MA

Dec 2024 - Pres

Merchandiser

- Updating everyday and holiday product displays, collaborating with staff, package handling
- Seasonally setting up display changes, sign changes, properly discarding outdated product
- Frequent experience with working independently, messaging off-site supervisors

Nostalgic Cleaning Company, Salem, MA

Dec 2024 – May 2025

Assistant Cleaner

- Sprayed, swept, dusted, scraped and polished floors, mirrors, furniture and other building features
- Cleaned homes and commercial buildings, connected with clients

The Witchery, Salem, MA

Sep 2024 – Nov 2024

Seasonal Crafting Instructor

- Supported broom making workshops by guiding participants, collaborating with staff and setting up and cleaning the craft space
- Helped with various maintenance tasks such as cleaning the back room, assembling crafting materials such as flower bundles and bringing supplies to a secondary location
- Worked at the register, cleaned the retail space and maintained customer capacities