

Elizabeth Marando

Salem, MA
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Qualifications:

<ul style="list-style-type: none">• Four years of experience in copywriting; five years of experience in graphic design• Intermediate experience in Adobe Photoshop, Adobe Illustrator and Adobe Premiere Pro	<ul style="list-style-type: none">• Certified in tutoring by Champlain College• Skilled in technical writing, video editing and mixed media• Strong in conceptualizing, open-mindedness and sensitivity
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Education:

Champlain College, Burlington, VT
Bachelor of Fine Arts in Creative Media

Graduated: May 2023

- 3.7 GPA (4.0 Scale)
- Concentrations in Visual Art, Creative Writing, and Moving Image
- CCM Creative Media Excel Award 2023
- President's List, Spring 2021
- Multiple placements on Dean's List, 2019-22
- Two poems published in Willard & Maple XXII

Projects:

Animalistic Infantilization: Navigating a Rare Form of Childhood Emotional Abuse

Dec 2022

Published an article on the CPTSD Foundation Blog written to inform and support readers who are navigating troubled upbringings. This was done with the intention to share a personal, unique experience in an educational, constructive way.

LuxTech LLC Branding and Copywriting

Sep 2019 - Present

Provided branding assets, copywriting materials and editorial guidance for LuxTech LLC, an independent technology help service. Currently continuing to assist with visual and written developments including company terms of service, messaging and collaborating on client projects.

Experience:

Hallmark Cards, Salem MA

Dec 2024 - Pres

Merchandiser

- Updating everyday and holiday product displays, collaborating with staff, package handling
- Seasonally setting up display changes, sign changes, properly discarding outdated product
- Frequent experience with working independently, messaging off-site supervisors

Nostalgic Cleaning Company, Salem MA

Dec 2024 - Pres

Assistant Cleaner

- Spraying, sweeping, dusting, scraping and polishing floors, mirrors, furniture and other building features
- Cleaning homes and commercial buildings, connecting with clients

The Witchery, Salem MA

Seasonal Crafting Instructor

Sep 2024 – Nov 2024

- Supported broom making workshops by guiding participants, collaborating with staff and setting up and cleaning the craft space
- Helped with various maintenance tasks such as cleaning the back room, assembling crafting materials such as flower bundles and bringing supplies to a secondary location
- Worked at the register, cleaned the retail space and maintained customer capacities

Bath & Body Works, South Burlington, VT

Aug 2023 - Nov 2023

Sales Associate - Assistant Manager

- Trained new associates, handled floorsets, contributed layout ideas, replenished shelves, cashiered and handled garbage
- Received promotion within two months of employment
- Led associates through store opening procedures, closing procedures and meeting sales goals

Vermont Public Interest Research Group, Burlington, VT

May 2023 - Aug 2023

Summer Canvasser

- Walked door-to-door and signed Vermonters up for one-time donations, monthly donations, petition signatures and protest photos
- Canvassed five-hour rounds through rainstorms, air pollution, and high temperatures. Joined camping trips to reach residents throughout the state
- Advocated the Make Big Oil Pay campaign; participated in a press conference in front of Burlington's City Hall. Vermont passed the Climate Superfund Act in May 2024.

Champlain College, Burlington, VT

Sep 2022 - May 2023

Writing Tutor

- Worked weekly shifts helping students write essays and similar assignments
- Attended training sessions and earned tutoring qualifications
- Provided additional assistance with resume building and cover letter submissions

The Write Place Right Time, South Burlington, VT

Jan 2022 - Aug 2022

WRIntern (Writing Intern)

- Worked on brand design, worksheet layouts, marketing materials and copywriting
- Collaborated on projects to help women find their voices through memoir and ghostwriting services
- Collaborated with supervisor on book blueprint course; helped develop teaching materials and student activities

Volunteering:

First Church Salem - Social Justice Committee Co-Chair

Jan 2025 - Pres

I help lead regular meetings, organize events and initiate efforts towards social justice causes. My first project was a Love and Justice protest sign making event and display. We encourage congregants to follow activist fronts such as calling, protests, boycotts, petitions, outreach and talent.